

Job Title: Marketing Material Distributors for Manatee County

Marketing Material Distributors for Central Sarasota

Marketing Material Distributors for South Sarasota

## About Sarasota Opera

Sarasota Opera, which owns its 1926 historic theater, renovated in 2008, produces a winter festival season with four operas in repertory from January to March, and a fall season of varying size. Throughout both seasons, Sarasota Opera offers additional special events and concerts.

## Work Location

Throughout Manatee County, Central Sarasota and South Sarasota

## Purpose of the Position:

Distributing Sarasota Opera marketing materials throughout the county is vital to the opera. It will bring awareness and information of our organization, season, and events to local residents.

### **Responsibilities and Duties**

Volunteer will be given a list of locations of vendors/hotels/commerce/stores and asked to distribute marketing materials to them. They will be asked to report back the outcome of their trip. If necessary, starting or maintaining a conversation/answer questions about the opera company or upcoming events in order to promote the organization.

# **Qualifications**

Volunteers will need to be pleasant manner, sociable, patient, enthusiastic, dependable, mobile, able to make multiple stops, able to lift 20lbs., knowledgeable of our organization and upcoming events, able to start or maintain a conversation about our organization and/or current opera events. Volunteers for this area will need constant access to a reliable, readily available vehicle or other form of transportation.

The Marketing Coordinator will be available for questions and assistance.

If you are interested in being considered for this volunteer position, please complete and submit a **volunteer application** to the Sarasota Opera office.